



SPONSORSHIP 2023



WELCOME TO THE 2023 AIASC SPONSORSHIP PROSPECTUS

Here you'll see many opportunities to engage with South Carolina's architects and design professionals throughout the year. Join us as an AIASC Annual Corporate Sponsor at whichever level works for you. Or select from the opportunities listed in these pages to create your own sponsorship package. Sponsor packages of \$1,500 or more will be recognized at the appropriate Corporate Sponsor level (see page 4 for details and a list of benefits for each level).

VISIBILITY / POSITIONING / RELATIONSHIPS / COLLABORATION

SPONSORSHIP 2023

ANNUAL CORPORATE SPONSORSHIPS

Premier Sponsor (12 months)	\$3,500+
Partner (12 months)	\$2,000+
Friend (12 months)	\$1,500+

PROCRASTINATOR'S MONTH (FOR LICENSURE RENEWAL, 24 HSW)

APRIL-MAY 2023

All SC architects have until June 30, 2023, to obtain 24 HSW credit hours for licensure renewal. We will provide our members with weekly continuing education sessions they need to renew their license. Sponsor must provide 1.0 LU/HSW credit for their session. Virtual presentations will be offered to architects live during the session and will be available via AIASC's online virtual HSW library for the entire year.

Facts & Snacks Sponsor	\$1,500+
Tuesday, April 18, 2023 12:00-1:00pm	Thursday, April 20, 2023 4:00-5:00pm
Tuesday, May 2, 2023 12:00-1:00pm	Thursday, May 4, 2023 4:00-5:00pm
Tuesday, May 9, 2023 12:00-1:00pm	Thursday, May 11, 2023 4:00-5:00pm
Tuesday, May 23, 2023 12:00-1:00pm	Thursday, May 25, 2023 4:00-5:00pm

VIRTUAL BUILDING TOUR SPONSOR (LIVE OR PRERECORDED, 1.0 LU/HSW)

ONGOING 2023

Sponsor, together with the Architect, will organize a virtual tour of a recently completed building – and have the ability to showcase their unique contribution to the project, whether it be through the construction process or through the utilization of a product or feature. The Virtual tour will be offered to architects live during the session and will be available online via AIASC's online virtual HSW library for the entire year. AIASC will aid the sponsor in registering the course with AIA CES for HSW credit.

Tour Event Sponsor (1 available tour per quarter)	\$2,000
Project Team Member Sponsor (4 available per tour per quarter)	\$500

RESILIENCE BY DESIGN CONFERENCE

2023

Sponsors receive: 2 complimentary conference registrations; opportunity to address all attendees (90 second intro) at conference; opportunity to display printed materials on a shared Resilience Partner table; recognition and logo promotion in all conference marketing; opportunity to participate in the conference as an attendee, and network with architects from around the state.

Resiliency Conference Partner (6 available)	\$1,000
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NEW ARCHITECTS LUNCHEON

2023

Recognition Brochure Sponsor	\$1,500
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SPONSORSHIP **2023**

ANNUAL MEETING & AWARDS CELEBRATION

NOVEMBER 2, 2023

Plans are underway to host the Awards Ceremony at the NEW AIASC Center for Architecture. A printed 2023 Design Awards Ceremony Booklet will be provided to all attendees. Sponsors and logos will be included in the booklet.

2023 ANNUAL MEETING

Premier Annual Meeting Event Sponsor* _____	\$3,500
Art on the Fly _____	\$2,500
Keynote Sponsor _____	\$1,500
Past Presidents Breakfast Sponsor _____	\$750

2023 AWARDS CELEBRATION

Premier Design Awards Event Sponsor* _____	\$3,500
Pre-Gala Cocktail Hour Sponsor _____	\$1,500
Design Awards Category Sponsorships**:	
New Construction _____	\$1,250
Robert Mills Residential Design Award _____	\$1,250
Renovation or Addition _____	\$1,250
Adaptive Reuse/Preservation Award _____	\$1,250
Interior Architecture Award _____	\$1,250

* Premier Event Sponsorships include all benefits listed under Premier Sponsor on page 5 as well as a 3-5 minute welcome and introduction to your company and services prior to the event.

** Design Award Category Sponsorships include choice of category and presentation of the award to the winners.



SPONSORSHIP 2023

SCA MAGAZINE OPPORTUNITIES

South Carolina Architecture (SCA) is the official publication of AIASC. Advertise your company and products to more than 4,500 members, friends, legislators and key business and policy decision makers. We've enhanced the design of our magazine to a new quarterly digital format that increases your exposure to your targeted market. Rates below include display ads in all issues published within 1 calendar year.



Full Page (No Bleed)	7.3295 x 9.5	\$1,600
Full Page (No Bleed)	8.75 x 11.25	\$1,600
2/3 Page	7 x 2.67.5	\$1,200
1/2 Page (Horizontal)	7 x 4.45	\$1,000
1/2 Page (Vertical)	3.275 x 9.5	\$1,000
1/3 Page	1.6875 x 9.5	\$800
2-Page Spread	17.25 x 11.125	\$2,000
Back Cover	8.75 x 11.25	\$1,900
Inside Front Cover	8.75 x 11.25	\$1,800
Inside Back Cover	8.75 x 11.25	\$3,400
1/4 Page	3.275 x 4.45	\$400
1/8 Page	3.275 x 2.25	\$250

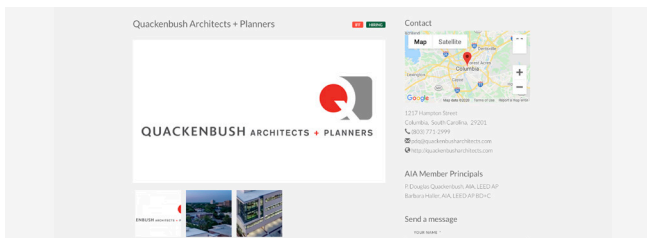
DIGITAL ADVERTISING OPPORTUNITIES

The AIASC e-Newsletter, "News from the Center" is a weekly comprehensive newsletter which includes various reports from the Board of Directors, Legislative Updates, CE opportunities, news from Clemson, events, member news and much more.

Website Banner (3 months)	\$300	Dedicated e-Newsletter (1 time)	\$1,000
e-Newsletter Ad (1 time)	\$150	One exclusive e-blast with content of your choice to our full mailing list.	

FIRM PROFILE AND CONSULTANTS DIRECTORIES

We're excited to announce that AIA South Carolina has launched an online directory for Firm Profiles and Consultants (contractors, engineers, building product manufacturers and distributors, landscape architects, etc.). Your listing will be visible year-round and we're giving you the power to update your listing at any time. You can choose from logo only, or logo plus up to 5 images with an image slider. New features include no more limits to your descriptions, a google map for your main location, and increased visibility.



Firm Profile (Logo only)	\$200
Firm Profile (With image slider)	\$300
Consultants (Logo only)	\$250
Consultants (With image slider)	\$350

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ALLIED MEMBERSHIP

Allied Membership is designed for professionals in architecture, design, and construction or allied fields, who are not architects or working toward licensure. Individual Allied Membership helps you connect with architects and other industry professionals in the state, and includes a complete profile in the new online AIASC Directory, a subscription to the weekly News from the Center e-blast, member pricing on all AIASC events and programs, and recognition as an "Allied Member of AIA South Carolina" for use in your marketing materials.

Annual Membership (12 months) _____ **\$500**

2023 ANNUAL CORPORATE SPONSOR LEVEL BENEFITS

Annual sponsorship level is determined by adding the total sum of all support toward AIASC programs and events during the calendar year. Select one or more opportunities on the previous pages to determine your Annual Sponsorship Level listed below.

Premier Sponsor (12 months) _____ **\$3,500+**

- Prominent recognition for 2023 calendar year on all AIA South Carolina general communications, virtual events, website, News from the Center weekly newsletters and social media.
- 1 exclusive e-blast with content of your choice to our mailing list of 4000+ (\$1000 value)
- Free ½ page ad in all 2023 issues of SCA Magazine (\$1,000 value)
- 1 month free advertisement in weekly newsletter for your online HSW CE program (\$600 value)
- Free listing with logo and photo in our new online AIASC Directory (\$350 value)
- Use "AIA South Carolina Annual Corporate Sponsor" in your marketing materials
- 4 Allied Memberships (\$2,000 value)

Partner (12 months) _____ **\$2,000+**

- Recognized for 2023 calendar year on all AIA South Carolina general communications, virtual events, website, News from the Center weekly newsletters and social media.
- Free 1/4 page ad in all 2023 issues of SCA Magazine (\$400 value)
- 1 month free advertisement in weekly newsletter for your online HSW CE program (\$600 value)
- Free listing with logo and photo in our new online AIASC Directory (\$350 value)
- Use "AIA South Carolina Annual Corporate Sponsor" in your marketing materials
- 3 Allied Memberships (\$1,500 value)

Friend (12 months) _____ **\$1,500+**

- Recognized for 2023 calendar year on all AIA South Carolina general communications, virtual events, website, News from the Center weekly newsletters and social media.
- 1 month free advertisement in weekly newsletter for your online HSW CE program (\$600 value)
- Free listing with logo and photo in our new online AIASC Directory (\$350 value)
- Use "AIA South Carolina Annual Corporate Sponsor" in your marketing materials
- 2 Allied Memberships (\$1,000 value)